

Showerwall Marketing Materials & Brand Usage Terms

1. Ownership

All images, logos, graphics, and marketing materials (“Materials”) remain the exclusive property of Showerwall.

No ownership rights are transferred to customers or partners.

2. Permitted Use

You may use Showerwall Materials **only for the purpose of promoting and selling genuine Showerwall products**, including:

- Your website and e-commerce store
- Social media channels
- Printed marketing materials (brochures, flyers, etc.)
- Showrooms and point-of-sale displays

All use must:

- Accurately represent Showerwall products
 - Maintain brand integrity
 - Be professional and not misleading
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3. Restrictions (What You Must Not Do)

You must not:

- Share or distribute Materials to third parties
- Manipulate any Showerwall Materials
- Use Showerwall Materials to promote **non-Showerwall products**
- Use the Showerwall logo or images in a way that suggests:
 - Official partnership
 - Ownership of the brand
- Remove watermarks, branding, or copyright notices
- Use Materials on third-party marketplaces (e.g. Amazon, eBay)
- Use Materials in any misleading, offensive, or damaging context

4. Brand Standards

You agree to:

- You must only use approved Showerwall assets to sell Showerwall products
 - Maintain a professional standard across your website and marketing
 - Showerwall reserves the right to request changes to ensure brand consistency.
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5. Updates & Removal

Showerwall may request that you:

- Update, replace, or remove Materials at any time
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6. Termination of Use

Your right to use Showerwall Materials will immediately end if:

- You cease trading with Showerwall
- You breach these terms

Upon termination, you must:

- Stop all use immediately
 - Remove Materials from all platforms
 - Delete any supplied assets
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7. Intellectual Property & Liability

- All intellectual property rights remain with Showerwall
 - You are responsible for any misuse of Materials on your website & social channels
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8. Changes to Terms

Showerwall may update these terms at any time. Continued use of Materials indicates acceptance of the latest version.
